

PROGRAMME
ADVERTISING AND
PERSONAL MESSAGE
BOOKING FORM

The 12th Annual
White Tie & Tiara Summer Ball

Full Page and Double Page advertisements and Personal Messages are available within the Summer Ball Programme for valued friends and corporates to show their support of the Elton John AIDS Foundation.

You can either supply your own artwork to the correct specifications or supply the text of a message and our design team will arrange your message for you in the style of the programme.

RATE

		* please tick box
Double page spread advertisement	£2,500.00	<input type="checkbox"/>
Full page advertisement	£1,500.00	<input type="checkbox"/>
Personal message	£1,500.00	<input type="checkbox"/>

FORMAT

Either supply artwork **strictly to the advert specifications** (which will be sent to you on booking an advert) or for a personal message – supply the text of your message and our design team will arrange this for you in keeping with the style of the programme (see over for details).

CONTACT DETAILS (BLOCK CAPITALS)

NAME

COMPANY

ADDRESS

CITY

POSTCODE

TELEPHONE

FAX

EMAIL

FOR PAYMENT DETAILS ~ PLEASE SEE OVER

ELTON JOHN AIDS FOUNDATION IS A REGISTERED CHARITY No. 1017336

EJAF TRADING LIMITED REGISTERED COMPANY No. 2951448

VAT No. 646 1678 16

PLEASE SEND ALL ADVERTISING ARTWORK BY

FRIDAY 28th MAY 2010

TO:

GLENN HORDER, ELTON JOHN AIDS FOUNDATION, 1 BLYTHE ROAD, LONDON W14 0HG
TEL: +44(0)20 7603 9996 FAX: +44(0)20 7348 4848 EMAIL: FUNDRAISING@EJAF.COM

PAYMENT DETAILS ~ ADVERTISING AND PERSONAL MESSAGE BOOKING FORM

- Please send invoice to the contact detail overleaf.
- I enclose a cheque made payable to **EJAF TRADING LIMITED**.
- Please debit my credit/debit card: AMEX VISA MASTERCARD MAESTRO DELTA

CARD NUMBER

EXPIRY DATE

ISSUE NUMBER (DEBIT CARDS ONLY)

SECURITY NUMBER

NAME ON CARD

SIGNATURE

YOUR PERSONAL MESSAGE OF SUPPORT:

For a Personal Message of Support please supply the text of your message below and our design team will arrange your message for you in the style of the programme (text only ~ no logos).

BLOCK CAPITALS

FOR ALL ADVERTISING:

PLEASE SUPPLY YOUR OWN ARTWORK COMPLYING STRICTLY TO THE ARTWORK SPECIFICATION

(the artwork specification will be sent to you on booking your advertisement)

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ADVERTISING
ARTWORK SPECIFICATION

The 12th Annual
White Tie & Tiara Summer Ball

ALL MEASUREMENTS ARE DEPTH x WIDTH. **ALL ARTWORK MUST INCLUDE BLEED OF 3MM ON ALL SIDES.**

FOR ALL ADVERTISING, PLEASE SUPPLY YOUR ARTWORK COMPLYING STRICTLY TO THIS ARTWORK SPECIFICATION

SINGLE PAGE Trim size: 210mm x 210mm Bleed size: 216mm x 216mm

DOUBLE PAGE SPREAD Trim size: 210mm x 420mm Bleed size: 216mm x 426mm

IMPORTANT NOTE: the programme is perfect bound, please allow for a centre gutter of 24mm in any double page spread, this area should not carry any text or important information as it may not be completely visible when bound. ALL TYPE MATTER should be positioned NO CLOSER THAN 15mm from the TRIM SIZE page edge.

Artwork should be supplied as a high resolution PDF file compliant to the international standard for print: PDF/X-1A:2001. No other formats are acceptable. **DO NOT SUPPLY IMAGES OR FONTS** (these must be embedded as outlines within the PDF). **COLOURS MUST BE CMYK** (not RGB).

Please ensure that all images/logos used are at least 300dpi at the finished artwork size. A colour digital proof (digital Chromalin) printed from the supplied file should accompany the digital media for printing reference.

SEND ALL ARTWORK CLEARLY LABELLED ON CD/DVD

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